

MICHELLE VALORIS

UX DESIGNER | FRONT-END WEB DEVELOPER

 <http://michellevaloris.com>

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 585.329.0688

SUMMARY OF QUALIFICATIONS

- Proficient with coding, content management systems, and design software
- Skilled at strategizing and problem solving for web, UX, and UI design
- Motivated to learn new technologies
- Excellent at communicating with designers, developers, managers and clients

EXPERIENCE

User Experience Design Immersive | February 2017 - April 2017
General Assembly | Denver, CO

10 week, full-time immersive course focused on solving design problems using modern UX design technologies

- Created an ecommerce concept website for a local hockey shop: developed personas and user flows based on user research, sketched, wireframed, prototyped, and performed usability testing
- Group concept project for Whole Foods: developed a cleansing mobile-friendly site - project management role, produced user flows and site map, designed high-fidelity mockups, and prototyped with InVision

Web and Multimedia Coordinator | 2012 - 2017
Colorado State University | Fort Collins, CO

- Managed network of 50+ interactive and static digital signs
- Developed and designed digital sign templates and multimedia content
- Coordinated transition of website from MojoPortal CMS to WordPress
- Self-taught digital signage software
- Directed front-end transition of intranet site from SharePoint 2007 to SharePoint 2013

Volunteer and Development Coordinator | 2009 - 2012
Greeley Area Habitat for Humanity | Greeley, CO

- Designed marketing and promotional material
- Redesigned and updated website in Joomla CMS
- Recruited and managed 400+ volunteers annually

Graphic Designer | 2008 - 2009
The Willow Group | Batavia, NY

- Interim Director of Creative Department for six-week period
- Managed production of three major catalogs
- Collaborated on design, layout, and photography of catalogs ranging from eight to 100+ pages

SKILLS

CSS, CSS3
HTML, HTML5
Information Architecture
Interaction Design
JavaScript
Mockups
Prototyping
Responsive Design
User Flows
User Research
Visual Design

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Balsamiq
Bootstrap
Git, Github
InVision
SharePoint 2013
Sketch
Sublime Text
WordPress

EDUCATION

Colorado State University
Fort Collins, CO
M.S. Public Communication
& Technology | August 2015

*Thesis: A Mixed-Methods
Analysis of Best Practices for
Land Grant University Mobile
Applications from a User
Experience Design Perspective*

**Bowling Green State
University**
Bowling Green, OH
B.S. Visual Communication
Technology | August 2008

Graduated Summa Cum Laude